

TECEIVED Technology Center 2100

Commissioner for Patents United States Patent and Trademark Office Washington D.C. 20231

RE: <u>Patent Application Number 09/776,498</u> "A method and system to enable, to <u>organize</u>, to facilitate, and to transact communications for a fee or cost utilizing a <u>network such as the Internet" by John Michael Jensen</u>

June 15, 2001

To the Patent and Trademark Office,

With regard to Patent Application Number 09/776,498 with a filing date of 02/05/2001 for "A method and system to enable, to organize, to facilitate, and to transact communications for a fee or cost utilizing a network such as the Internet" by John Michael Jensen, I believe that it is my obligation to update the PTO on information that I have learned after the filing date that may pertain to my Application.

I saw a recent article in the Wall Street Journal about a company called Keen.com. Upon looking into it, I discovered that Keen.com had recently received a method Patent for a real-time voice communications directory.

Apparently on April 24, 2001, the PTO issued Patent Number 6,223,165 for a "Method and apparatus to connect consumer to expert" by Randall Lauffer. That Patent lists many references and Patent documents.

The Patent Number 6,223,165 and my Application Number 09/776,498 are comprised of substantially different inventions.

The Pat. Number 6,223,165 and the web site Keen.com provides for a method and apparatus to assist an expert and consumer to make real-time communications. Basically, the method and apparatus of Pat. Number 6,223,165 serve as a computerized directory for connecting consumers on a real-time basis with "experts" to communicate by voice in a manner akin to 1-900 telephone number calls.

Pat. Number 6,223,165 relies on real-time communication.

Vastly different, my Patent Application Number 09/776,498 "A method and system to enable, to organize, to facilitate, and to transact communications for a fee or cost utilizing a network such as the Internet" does not rely on or require real-time communication.

Pat. Number 6,223,165 also says that its two most important benefits are: "fast response and routine availability of live experts." Neither fast response nor routine availability, especially on a real time basis, is addressed in my Patent Application.

My Patent Application Number 09/776,498 addresses different issues: enabling a caller (Fan) to transfer communication to well-known parties and the enabling well-known parties to receive communication and to exploit their fame in a more efficient timely manner that is not overly burdensome or time-consuming.

In addition, my Patent Application Number 09/776,498 provides for the computer user to input into the computer information that creates, formats, forwards, edits, modifies, addresses, or directs a communication or transmission.

In contrast, with regard to the method of the Pat. Number 6,223,165, the substance of the communication between the expert and the caller party occurs between

the 2 parties by voice on the telephone and does not involve inputting communicative information into the computer for transfer or transmission over the internet.

In addition, my Patent Application Number 09/776,498 provides for segregating, transmitting, storing, holding, distributing, or passing through transmissions or communications directed to an account, address, or location associated with a specific receiver, account, or address.

In contrast, with regard to the method of the Pat. Number 6,223,165, the communication is transmitted directly to and from the caller and receiver on a real time basis without passing the substance of the conversation or communication directly through a third party.

Another important difference is that the experts on Keen.com and in their Pat.

Number 6,223,165 are anonymous or known by pseudonyms. The callers do not know the true identity of the experts. The experts are not selling access to their persons or known names or exploiting previously established goodwill, but are selling access to a generic information service staffed by persons previously unknown to the caller.

In my Application 09/776,498 the Receiver parties, although they have addresses or accounts that are not known to the caller parties, are not anonymous. Their identities must be verified as being associated with the name the public most associates with the name listed by the Receiver party. My Patent Application is another means for stars and other well-known parties to exploit their existing fame, goodwill, or associations. In my Patent Application, the merchant intermediary usually will investigate or authenticate that the account or establishing information that the Receiver party provides (in listing the Receiver's availability to receive communications) is truthful or accurate so that the

Caller parties have some assurance that the Receiver party actually is or is associated with the name or identity that commonly is associated with the name, association, and identity that the Receiver party provides.

As stated above, my Patent Application Number 09/776,498 enables the caller to transfer communication to known parties and enables well- known parties to exploit their fame and receive communication in a more efficient timely manner that is not overly burdensome or time consuming.

There are other significant differences as well that differentiate my Patent Application Number 09/776,498 substantially and the invention of Pat. Number 6,223,165.

Another important difference is that the Keen.com invention and site relay on voice communications when my Application mostly concerns e-mail, text, graphics, and similar electronic or digital communication or information.

Another important difference is the 2 method's process of setting and billing fees. In the Pat. Number 6,223,165, the fee is based on the length of the communication. In the Patent Application, the fee is set or limited at the outset. It is not based on the length or time of the communication.

Another major difference is the direction of the information flow. In the Pat.

Number 6,223,165, the bulk of the information flows from the expert to the Caller. In my

Patent Application the general flow of the information emanates from the Caller and is

transferred to the Receiver Party.

Another important difference is that my Patent Application system and method allows the Receiver party to receive communication without having to necessarily reply

or provide information in return. In a sense my patent Application is a system and method for receiving information from a vast array of various unknown Callers without having to individually read, reply, or react to the information being provided. It is specific, efficient and less burdensome than other methods for receiving communication that currently exist. In my Patent Application, the Receiver parties can receive profitably as much information as is available for a price in the market and then reply with specific or generalized information as the Receiver party desires without an undue burden or time consuming production, waiting, or one-on-one contact.

Singerely,

John Jensen